



AMBER WEBSTER

GRAPHIC DESIGNER



1504 Meehan Road
Bristol, VT 05443



1.802.349.5377

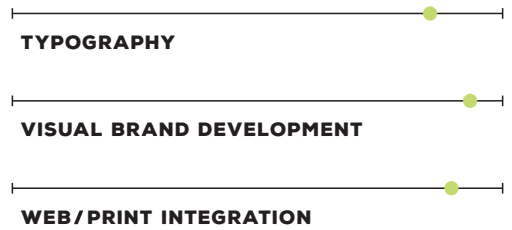
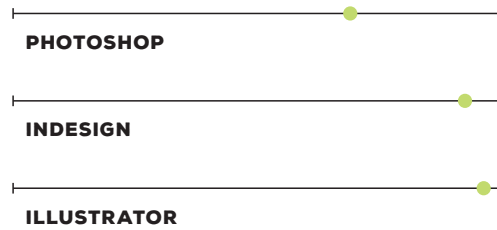


amberswebster@gmail.com



awebsdesign.com

SKILLS



- ✓ Web Design
- ✓ Package Design
- ✓ Branding & Identity
- ✓ Advertising
- ✓ Email Design
- ✓ Social Media
- ✓ Printed Collateral
- ✓ Signage

EXPERIENCE

FOODSCIENCE® CORPORATION

LEAD DESIGNER, ANIMAL DIVISIONS

PRESENT

MARCH 2013

Williston, VT

- ✓ Develop, design and direct production of brochures, tech pieces, catalogs, advertisements, trade show displays and signage for two separate brands
- ✓ Design and refine brand visual identity, including full rebrand of Pet Naturals in 2021
- ✓ Design multi-channel advertising campaigns suitable for multiple platforms; print, web and mobile
- ✓ Design and update packaging as the brands grow and evolve
- ✓ Collaborate with and oversee creative provided by outside agencies, as well as direct photography for specialized shoots

YIPES! CORPORATION

GRAPHIC DESIGNER & VINYL SPECIALIST

MARCH 2013

APRIL 2011

Williston, VT

- ✓ Designed and executed all email marketing and social media campaigns for Yipes!
- ✓ Developed brand and identity, and adapted it for vehicular and outdoor signage/advertising
- ✓ Designed, produced and directed installation of vehicular and outdoor signage
- ✓ Designed and maintained all corporate branding across multiple platforms
- ✓ Maintained many return-customer relationships and provided customer service

THE ESSEX REPORTER & COLCHESTER SUN

GRAPHIC DESIGNER

APRIL 2011

2010

Colchester, VT

- ✓ Designed layout for two weekly community newspapers
- ✓ Designed advertisements for clients optimized for newspaper

EDUCATION

B.S. MULTIMEDIA & GRAPHIC DESIGN

CHAMPLAIN COLLEGE, BURLINGTON VT

MAY 2010

SEPT. 2006

HI. I'M AMBER.

I'm obsessed with making the world a more beautiful place—any way that I can. I am passionate about design in every environment, not just print and web, but also in my home and hobbies.

I have an impeccable eye for space, balance and composition. For me, design is a problem with many possible solutions—and I'm constantly striving for the perfect one.

I find inspiration in the quiet Vermont way of life; on a dirt road on cold winter evenings with my woodstove blazing and my dogs cuddled up beside me.

CONNECT

/amberswebster

@amberswebs
 @knit.stitched